

# AMARILLO DAILY NEWS

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Only morning newspaper in the Amarillo country. Covers the Panhandle of Texas, Eastern New Mexico, Southern Colorado and Western Oklahoma from twelve to twenty-four hours in advance of Denver, Dallas, Fort Worth, Oklahoma City, and other papers carrying telegraphic dispatches.

SUBSCRIPTION RATES  
The Daily News will be delivered by carrier where in Amarillo, or by mail outside of the city, \$5.00 a year or 50¢ a month in advance.

Some folks say that a nigger won't steal—not unless he gets the chance.

The great victory "in sight" by the French seems to have disappeared behind the horizon.

"Can't Budge Kluck," reads a war news heading. Like the old hen he sits steady on the nest.

When it comes to "taking in" the war news we are all fast developing into Doubting Thomases.

If Villa really wants peace in Mexico he must curb the villainous tendencies of one Francisco Villa.

Petrograd claims the Russians "almost" captured the Kaiser. Like the fellow who "almost" shot a rabbit.

We trust that Sunday's American prayers may be heard soon enough to save the magnificent city of Antwerp.

For an army of eight million men the Russians are making enough noise, but their work makes a mighty poor showing.

Did you pray for peace Sunday? If not, get down on your knees and pray now. Yours may be the prayer that will be heard.

Undoubtedly that Oklahoma bandit who was blown up by nitro-glycerin carried the bottle containing the deadly explosive in his hip pocket.

England might as well make land fighters out of all her navy forces, since her navy seems to have relapsed into a state of iniquitous desuetude.

Remember prosperity of the community depends largely on the size of the dinner pail brigade. You can help swell its ranks by patronizing home industry.

The north Panhandle towns and country bear signs of prosperity on every hand. Even the "knockers" of that section have been transmogrified into boosters.

The world is moving so fast that the mule is too slow to be of use in modern warfare. And Mr. Mule hoo-haws and grungingly tells the world to move on as fast it pleases.

It is to be regretted that President Wilson's proclamation for national petition for peace did not include Mexico. The bureau of bandits down there surely need someone to do its praying.

A button famine is said to be threatening this country on account of the war. Let us come, if may prove a blessing in that it may force some of our "buttoned-up people" out of their shell.

Uncle Sam's soldiers on duty on foreign soil are credited with double time. This may be the reason why the Vera Cruz troops are satisfied with the new orders to remain in that city indefinitely.

In the old and settled states you feel like you were living in a thimble, while on the expansive prairies of the Panhandle you are compelled to think that the whole world and the heavens are yours to revel in.

G. O. P. editors are still firing their editorial pop-guns at President Wilson and his administration. The democratic forts, however, are not even scratched by two years' continuous bombardment of the enemy.

Whenever you become dissatisfied with the glorious sunshine and health-giving air of the Panhandle just take a little trip into gloomy Kansas, foggy Missouri, disagreeable Iowa or freezing Wisconsin, and you will be glad to get back.

The scheme of the Allies to bottle up and capture Von Kluck was going along nicely and would certainly have succeeded if it hadn't been for one untoward thing—the pesky Germans stepped in and spoiled it.—Kansas City Journal.

A Kansas paper, in connection with an obituary for a doctor, says: "By his skill as a surgeon

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he carved out for himself a place and name such as only real human service can claim or is ever likely to attain." With such a record he ought to be able to carve his way into heaven.

What builds large cities? The money which outside people bring in or send in to them. Don't be fool enough to help build a city a thousand miles away. Help build one at home where you may get some good out of it.

No strings are tied to the acreage of wheat to be planted in the Panhandle this fall. The more the better. The warning old-world will have some people left who will have to eat next year, and its partially up to the Panhandle to furnish the "eats."

Wm. H. Bush of Chicago, who attended the Panhandle State Fair last week, asserted that the general showing at our exhibition would have done credit to the best county or section of Illinois. If we can equal the products of \$200 and \$300 lands on our \$10 and \$20 territory, what's to hinder us from seeing Illinois prices on Panhandle lands some day?

A Randall county girl, fourteen years of age, produced 102 bushels of maize on an acre of land, according to the figures of H. M. Bauer, superintendent of the Boys' and Girls' Kafir and Maize Club. The girl actually did all the work in connection with the cultivation and growing of the crop. What a girl can do a man ought to be able to do. This yield was equal to four times the best yields recorded from our Panhandle farms. It argues most strongly for fewer acres and better cultivation on all of our farms.

## HOEING THEIR OWN ROW

Much will be gained in the cotton marketing crisis when it is realized that the center of gravity of the problem has been shifted from Washington and the shoulders of the Government to the cotton growers in their relations with their creditors. Cotton growing requires large borrowing. The lenders are local bankers and merchants. Secretary Houston of the Department of Agriculture has suggested that the contractual relation between banks and merchants on the one hand and cotton growers on the other is the way to restrict acreage and diversify crops.

In making this suggestion Secretary Houston has taken a lead from the banking experience of more than one community in providing agricultural credit. The Minnesota and the Dakota bankers within recent years practically forced upon farmers the policy of growing live stock on condition of lending them money. Many of these people had cultivated wheat so continuously as to wear out the soil and bankrupt their credit. The bankers looked into the situation, saw the remedy and applied it with splendid effect.

The art of prescribing crops, rotation systems and general features of farm management has for hundreds of years been incorporated into the leaseholds between landlord and tenant in British agriculture. There is no reason why it should not be employed to give a sounder direction to Southern farming. Secretary Houston's plan is that a proportion of the acreage devoted to foodstuffs should be increased by agreement so that cotton areas might be reduced and thereby prevent prices next season from being unduly depressed. This can work no hardship to Southern interests, because they import vast quantities of wheat, corn and meat. Texas imported several million bushels of corn from Argentina last year, and Georgia spent \$50,000,000 for western corn and other products. Great progress has been made in the latter state, where it is said that 50 per cent of the income of certain farming districts is already derived from other crops than cotton.

Battling away on this line, common business sense will show not only the way to get out of the present cotton predicament, but also the way to avoid any such catastrophe in the future. But it is the South's own problem, after emergency currency and available Treasury funds have been put at its service.

The way to work it out is to begin now, by sowing and planting crops for which there is an abundant market and by which the cotton acreage will next spring be automatically restricted.—Wall Street Journal.

## VODKA AND GRAND DUCAL SAFETY

A story from Petrograd is that the prohibition of the intoxicating vodka, adopted as a war measure, will be continued after the war.

That may be the present intention of the czar's government, but one is incredulous that the intention will remain after the war is over.

Drunkenness makes men stupid and inefficient. It was time it is to the interest of a government to have its men alert and efficient. But in peace a government like the czar's is safer when the mass of its oppressed workers is not alert and not efficient. No one other than women and children is afraid of drunken men.

Drink is also an anodyne. A poor devil who "drowns his sorrows in the flowing bowl" is a far more comfortable citizen for "grand dukes" in Russia or in America, than is the poor devil who knows his sorrows well enough to try to cure them.

The saloon described as "the poor man's club" here described as "the poor man's tipple" (that latter phrase, by the way, is a press pearl from the "Masses") are just about the limit of "grand ducal" buncombe.—Exchange.

## THE SELFISH WIFE

(By Laura Kirkman)

No doubt, in little things she's the most unselfish woman in the world. She wants George to occupy the easiest chair. She insists upon his going out now and then with "the boys." As long as no big changes come along, their union is perfect. But let him lose money. Let him say to her: "It's a choice between a smaller apartment or a smaller office," and who comes first, then, with her? Does she say, "By all means, keep the office; a good front means so much in business." No, sir. She covers her face with her hands. "Oh, I couldn't let my friends find me in a dingy little flat after this!" she wails. And it's the office that goes. This is the wife that can't be a partner. She's the woman who can never know the depths in the word "together." Her jewels are pasté.

## A Plan For Year Round Sanitary Campaign in Amarillo

(Outline by Dr. M. M. Carrick.) This plan is in two divisions, first method for business district and second method for residence section.

### Cleaner Business District.

Divide the business district into groups, having an inspection committee of ladies for each group. If you have enough workers, give not over twenty stores or places of business to each committee. Get the committees from the Ladies Civic League and let them visit each place of business once each week or once each two weeks. It possible the committees should all go out the same day. However, this is not absolutely necessary. Do not let the merchants know the day the committees are coming. Have printed a supply of cards to read as follows, and furnish each committee a card for each store to be visited.

### Clean Store Card, used by Ladies Civic League and Commercial Club of Amarillo.

Perfected Grade Made Per Month

Clean sidewalks	20
Clean windows	19
Attractive store windows	20
Clean floors	19
Attractive arrangement of stock of goods on shelves	20

Freedom from flies 10  
Neatness of rear of store 10

Total 100  
Name of store \_\_\_\_\_  
Name of Committee \_\_\_\_\_  
Date Inspected \_\_\_\_\_

After the ladies meet and organize they should appoint a committee of three for each group of stores. The committee visit, inspect and grade each store according to score card, beginning with sidewalk and going to back. Should a merchant object to having his place inspected, pass him up, do not quarrel with him, it is better to withdraw his cooperation. Sit him down. Inspect the upstairs offices, the commercial club, newspaper offices and all. Hotels will find this an opportunity to get some good advertising, provided of course they are clean. In grading the sidewalks, look to the gutter, if the merchant sweeps trash into the gutter, grade him down. Pay particular attention to show windows; there is an opportunity here of making 10 points, in cleanliness of windows and 10 on attractiveness of display.

Nothing adds so much to the attractiveness of a street as clean sidewalks and clean, attractively arranged show windows.

The balance of the score card is self-explanatory; be sure, however, to look carefully after the alter back of the store. The rear of the store should not be a dumping ground for empty goods boxes—a great risk—or for filth and refuse—a breeding place for flies.

Use the game method the teacher does in grading work of student. If the sidewalk is only half as clean as it should be, give half the perfect score. If the floor is only half as clean as it should be, give it 5 instead of 10.

### Publicity for the Honor Roll.

Get co-operation of the newspapers. Publicity is the life of the movement. Give the newspapers names and the grades, that is the initial grades, of those stores that make 75 or over. Head it "Honor Roll" for Clean Stores" and give below grades, without remarks, as:

### Honor Roll for Clean Stores.

Brown's Cash Store 85  
Burn's Meat Market 90  
Jade Bros. 88  
Cash Grocery Store 90  
National Bank 95

After all business houses have been inspected, prepare the list in alphabetical order and publish names and grades.

Use the game method the teacher does in making work of student, then keep it up month after month or week after week during the entire year. You will soon see wonderful changes. Many dealers at first will be indifferent to the movement. They will be indifferent not because they are against cleanliness or against a movement for the interest of the town, but because man, by nature, does not appreciate cleanliness, neatness and attractiveness like these things are seen and appreciated by woman. However, if your committees will not become discouraged and will continue to hammer, soon every merchant will welcome their coming and he and his clerks will work all night before closing up, should he happen to learn the day they are coming, and finally he will become as enthusiastic as any member of the Ladies Civic League.

The success of the plan depends upon publicity given stores making passing grades. Under no consideration say a word of censure against the merchant who does not want his place inspected. On the other hand, be continually praising improvements found from one inspection to another, never fail to publish Honor Roll, with names and grades making 75 or over.

In case the newspapers will not handle this honor roll, use a certificate, naming different colored certificates each time a store is inspected.

The business women make it a point to ask their dairymen or grocer or other dealer whether he has won a certificate, when ordering over the telephone. And the merchant takes great pride in displaying this certificate.

### Plan for Resident Section.

For the residence section, use same general principle, only reverse method, instead of having ladies on the inspection committee, use men. Get a committee from Commercial Club to give a couple of hours once or twice a month, or you might draft in visitors to your city to good advantage.

### Block Societies.

The plan, in brief, is to organize the ladies in each block, that is those living in the block bounded by four streets, in a block society; then let the ladies in this block together with the boys and girls and try to make theirs "the cleanest block in town."

The men making the inspections will, of course, not go inside the houses or yards, but ride around

in buggies or autos, driving through alleys as well as streets, and grade each block with reference to cleanliness of sidewalks, lawns, backyards, alleys and vacant lots. Do not make a distinction between the cottages and the mansion, for the cottage may have a neat, clean lawn, whereas that of the mansion may be full of weeds and trash. If there is a vacant lot in the block covered with weeds and tall grass, grade down the entire block.

It seems hard to give a low grade to an otherwise clean, beautiful block, simply because there is one vacant lot in bad condition, but in nearly every case the ladies in that block will bring enough pressure to bear upon the owner of this vacant lot, to cause him to clean it up.

### Give Publicity to Cleanest Block.

Success of the movement depends upon publicity. However, do not give publicity to individuals, residences but to blocks. The ladies in a certain block elect Mrs. Smith as captain and if your publicity von speak of it as "Mrs. Smith's Block" another as "Mrs. Jones' Block" and another as "Mrs. Brown's Block" etc.

The public will soon learn what blocks are designated when these ladies' names are mentioned.

Remember that in this case the clean-up work must be done by the ladies, that is, they must be held responsible for it and the inspections must be made by the men.

Do not let it be known what day inspections will be made. Three men in an auto or two in a auto could easily cover in a couple of hours a town of 10,000 population.

After the block societies have been organized, each working under its Captain, an immense amount of enthusiasm and rivalry can be created between the various sections of the town. Each Captain should arrange a clean-up time, probably early some morning, and at the appointed hour, she should see that everyone in her block is out at work. Occasionally meetings should be held at some dwelling when all the ladies in the block will meet and discuss plans for making their block the cleanest and neatest in town.

If properly appealed to the woman in the rented house will enter the campaign as enthusiastically as one living in her own home. Every woman wants to have her place neat and clean and every woman with the proper encouragement can be enlisted in a movement of this kind, especially when she knows that her failure to clean up will deprive her

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neighbors of a chance of winning a high score for their block.

Include the negroes in the movement, their pride can be appealed to in that the inspection committees will not become weary of well-doing. It is the continual hammering that counts. If at first you can only organize one block society, do that; make no criticisms of those who are indifferent, but give the highest

praise to those who do organize and clean up. Keep hammering, hammering and in a few months results will begin to manifest themselves in every part of the city.

Dr. E. A. Johnston has moved his office to rooms 3 and 4 Pickett building adjoining telephone building.

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